



**2017 BENCH BAR CONFERENCE 9/22-9/24/17**

**Royal Sonesta Harbor Court**

**Inner Harbor, Baltimore MD**

**SPONSORSHIP OPPORTUNITIES**

**FRIDAY OPENING NIGHT RECEPTION & FELLOWS POINT HAUNTED PUB CRAWL SPONSOR (9/22)**

Enjoy a tremendous marketing opportunity by attaching your company's name to Friday's Opening Night Reception at the picturesque Royal Sonesta Harbor Court AND our Haunted Pub Crawl in Historic Fell's Point following the Reception. Two sponsored events for the price of one.

Investment Includes:

- Opportunity to address attendees at the Opening Night Reception
- BALC President will recognize the sponsoring company at the Opening Night Reception
- Full Page ad in conference program as the sponsor of the Opening Night Reception (\$1,050 Value)
- 26 Weeks advertisement in Lehigh Law Journal (Full Page \$2,210 Value)
- Sponsor's name with link listed on Bench Bar Page of the BALC's website ([www.LehighBar.org](http://www.LehighBar.org))
- Admission including water taxi transportation and Company Name on official Pub Crawl Wrist Band
- Opportunity to man/provide material for CLE Coffee Break Tables and Sponsor Table at your Event
- Four complimentary registrations to all regular scheduled conference activities with 2 complimentary Hotel Rooms for the Conference (Group Bus Transportation also included) (Over \$2,500 Value)

Investment: \$3,000 (1 available)



**SUNDAY CHAMPAGNE BRUNCH BUFFET (9/24)**

Take advantage of the weekend's final marketing opportunity by attaching your company's name to Sunday's gathering at for our traditional Champagne Style Brunch. Keynote speaker or entertainer.

Investment Includes:

- Opportunity to address attendees at the Sunday Brunch
- Full page ad in the conference program as the sponsor of the Sunday Brunch Sponsor
- 13 weeks Full Page advertisement in Lehigh Law Journal (\$1,170 Value)
- Sponsor's name with link listed on Bench Bar page of the BALC's website ([www.LehighBar.org](http://www.LehighBar.org))
- Two complimentary registrations to all regular scheduled conference activities with 1 complimentary Hotel Room for the Conference (\$1,200 Plus Value)

Investment: \$2,000 (1 available)



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**SPONSORSHIP OPPORTUNITIES**

**CLASSIC SPONSOR**

This level offers sponsor general conference sponsorship and attendance for all regular activities. Excellent way to network.

Investment Includes:

- Listing in the conference program as the sponsor/supporter of BALC
- 13 Weeks advertisement in Lehigh Law Journal (Full Page) (\$1,170 Value)
- Sponsor's name with link listed on Bench Bar Page of the BALC's website ([www.LehighBar.org](http://www.LehighBar.org))
- Opportunity to man/provide material for CLE Coffee Break Tables
- Two complimentary registrations to conference activities and 1 complimentary Hotel Room for the Conference (Group Bus Transportation also included) (Over \$1,000 Value)

Investment: \$1,000 (10 available)

**LAW FIRM SPONSOR**

Great way to show your support for this long standing BALC tradition.

- Listing in the conference program as the sponsor/supporter of BALC
- 2 weeks, half-page advertisement in Lehigh Law Journal
- Sponsor's name with link listed on Bench-Bar page of the BALC's website ([www.LehighBar.org](http://www.LehighBar.org))

Investment: \$500 (unlimited availability)

**COFFEE BREAK SPONSOR**

This level is a great way to see all the members in attendance for the Continuing Legal Education Seminars. Your table will be strategically located near registration.

- Listing in the conference program as the sponsor/supporter of BALC
- 2 weeks, quarter-page advertisement in Lehigh Law Journal
- Opportunity to display signage on Saturday with company logo on your designated table
- Opportunity to man/& or provide material/promotional items for CLE Coffee Break Tables
- Sponsor's name with link listed on Bench-Bar of the BALC's website ([www.LehighBar.org](http://www.LehighBar.org))

Investment: \$200 (unlimited availability)



**2017 BENCH BAR CONFERENCE**

( ) Yes, I am interested in sponsoring the Bar Association of Lehigh County 2017 Bench Bar Conference.

**SPONSORSHIP LEVEL**

- ( ) Friday Opening Night Reception @ \$3,000 (1 Available)
- ( ) Sunday Brunch @ \$2,000 (1 Available)
- ( ) Classic Event Sponsor @ \$1,000 (10 Available)
- ( ) Law Firm Sponsor @ \$500 (Unlimited Availability)
- ( ) Coffee Break Sponsor @ \$200 (Unlimited Availability)

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please Forward to:  
The Bar Association of Lehigh County  
1114 West Walnut Street  
Allentown, PA 18102  
Fax 610-770-9826  
Email: eHUDSON@lehighbar.org

VISA/MasterCard/Discover/AMEX (Circle) or Check Payable to BALC

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_