



2016 BENCH BAR CONFERENCE 9/9-9/11/16

The Otesaga Resort

Cooperstown, NY

SPONSORSHIP OPPORTUNITIES

FRIDAY OPENING NIGHT RECEPTION (9/9/16)

Enjoy a tremendous marketing opportunity by attaching your company's name to Friday's Opening Night Reception on the Otesaga Veranda overlooking Lake Otsego!

Investment Includes:

- Opportunity to address attendees at the Opening Night Reception
- BALC President will recognize the sponsoring company at the Opening Night Reception
- Full Page ad in conference program as the sponsor of the Opening Night Reception (\$1,050 Value)
- 26 Weeks advertisement in Lehigh Law Journal (Full Page \$2,210 Value)
- Sponsor's name with link listed on Bench Bar Page of the BALC's website (www.LehighBar.org)
- Opportunity to man/provide material for CLE Coffee Break Tables and Sponsor Table at your Event
- Four complimentary registrations to all regular scheduled conference activities with 2 complimentary Hotel Rooms for the Conference (Group Bus Transportation also included) (Over \$2,000 Value)

Investment: \$2,600 (1 available)



SATURDAY NIGHT COCKTAIL RECEPTION IN THE HALL OF FAME (9/10/16)

Unbelievable sponsorship opportunity and the highlight of the Weekend! That's right, cocktail reception in the famous Hall of Plaques at the National Baseball Hall of Fame and Museum!

Investment Includes:

- Opportunity to address attendees at Cocktail Reception.
- Full page ad in the conference program as the sponsor of Saturday Night Reception (\$1,050 Value)
- 52 Weeks advertisement in Lehigh Law Journal (Full Page \$3,900 Value)
- Sponsor's name with link listed on Bench Bar page of the BALC's website (www.LehighBar.org)
- Opportunity to man/provide material for CLE Coffee Break Tables and Sponsor Table at your Event
- Four complimentary registrations to all regular scheduled conference activities with 2 complimentary Hotel Rooms for the Conference (Group Bus Transportation also included) (Over \$2,000 Value)

Investment: \$3,000 (1 available)



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CLASSIC SPONSOR

This level offers sponsor general conference sponsorship and attendance for all regular activities. Excellent way to network.

Investment Includes:

- Listing in the conference program as the sponsor/supporter of BALC
- 13 Weeks advertisement in Lehigh Law Journal (Full Page) (\$1,170 Value)
- Sponsor's name with link listed on Bench Bar Page of the BALC's website (www.LehighBar.org)
- Opportunity to man/provide material for CLE Coffee Break Tables
- Two complimentary registrations to conference activities and 1 complimentary Hotel Room for the Conference (Group Bus Transportation also included) (Over \$1,000 Value)

Investment: \$1,000 (10 available)

LAW FIRM SPONSOR

Great way to show your support for this long standing BALC tradition.

- Listing in the conference program as the sponsor/supporter of BALC
- 2 weeks, half-page advertisement in Lehigh Law Journal
- Sponsor's name with link listed on Bench-Bar page of the BALC's website (www.LehighBar.org)

Investment: \$500 (unlimited availability)

COFFEE BREAK SPONSOR

This level is a great way to see all the members in attendance for the Continuing Legal Education Seminars. Your table will be strategically located near registration.

- Listing in the conference program as the sponsor/supporter of BALC
- 2 weeks, quarter-page advertisement in Lehigh Law Journal
- Opportunity to display signage on Saturday with company logo on your designated table
- Opportunity to man/& or provide material/promotional items for CLE Coffee Break Tables
- Sponsor's name with link listed on Bench-Bar of the BALC's website (www.LehighBar.org)

Investment: \$200 (unlimited availability)



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() Yes, I am interested in sponsoring the Bar Association of Lehigh County 2016 Bench Bar Conference.

SPONSORSHIP LEVEL

- () Friday Opening Night Reception @ \$2,600-9/9/16 (1 Available)
- () Saturday Night Reception @ \$3,000-9/10/16 (1 Available)
- () Classic Event Sponsor @ \$1,000 (10 Available)
- () Law Firm Sponsor @ \$500 (Unlimited Availability)
- () Coffee Break Sponsor @ \$200 (Unlimited Availability)

Company Name: _____

Contact: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Please Forward to:
The Bar Association of Lehigh County
1114 West Walnut Street
Allentown, PA 18102
Fax 610-770-9826
Email: ehudson@lehighbar.org

VISA/MasterCard/Discover/AMEX (Circle) or Check Payable to BALC

Credit Card Number: _____

Expiration Date: _____

Authorized Signature: _____